

ESSC Achieved Goals through Club Activities (Spring 2024)

SDG#	SDG/ESSC Goal	Activity	Organization	Activity
1	No Poverty	Organize fundraisers and donation drives to support local communities in need.	Effat University, Al-Tazaj Food Company, Zaiqa Food Company	16 members volunteered in preparing and distributing bags for 200+ university staff with essential food items, during Ramadan Iftar Dinner (Meadat-e-ramdan) 2024 sponsored by Zaiqa Foods Company, promoting responsible consumption and production
2	Zero Hunger	Establish a campus food bank and collaborate with local farms for food donations.	Effat University, Al-Tazaj Food Company, Zaiqa Food Company	16 members volunteered in preparing and distributing bags for 200+ university staff with essential food items, during Ramadan Iftar Dinner (Meadat-e-ramdan) 2024 sponsored by Zaiqa Foods Company, promoting responsible consumption and production. Items include 200 Kgs Rice, 200 Kgs Red lentils, 200 Kgs White beans, 200 Kgs Sugar, 200 bottles of Cooking Oil, and 200 Kgs Flour (Approximate monetary value SAR. 20,000.00 = \$ 5,350.00)
3	Good Health and Well-being	Donation of a patient bed to the University Clinic.	Effat University	On Sunday, May 12, 2024, the ESSC donated a fully functional electronic patient bed to the Effat university Clinic. (Approx monetary value is SAR. 4,500.00 = \$ 1,200.00)
4	Quality Education	Promote lifelong learning opportunities for all.	Effat University	Our club's establishment in 2023 with diverse 65 student members from all majors supports inclusive education. Participation as a panelist in the 5th undergraduate research forum – 2024 “digitalization: diversity and internationalization - a synergistic relationship” On Sunday, May 12, 2024, the ESSC donated a fully functional electronic patient bed to the Effat university Clinic. (Approx monetary value is SAR. 4,500.00 = \$ 1,200.00)
5	Gender Equality	Achieve gender equality and empower all women and girls.	Effat University	Our leadership positions and membership are open to all genders. (ESSC President: Male, ESSC Vice President: Female)
8	Decent Work and Economic Growth	Promote sustained, inclusive, and sustainable economic growth, full and	Effat University Islamic Development Bank	10 members represented our club, promoting responsible economic growth and industry innovation during the 9th Islamic Finance Conference 2024 16 members represented our club, promoting responsible economic growth and industry innovation by attending and

		productive employment, and decent work for all.		networking at the IsDB 12th Youth Development Forum 2024
9	Industry, Innovation, and Infrastructure	Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.	Saudi Motorsport Company (SMC) & Formula 1 2024 (Jeddah Corniche Circuit) Effat University	<p>15 members and our club mentor dedicated 20 hours with the F1 Sustainability Team, supporting sustainable cities and communities and climate action. They helped spread awareness about recycling and reusing materials to F1 visitors, provided them gifts upon short interview trivia, gave interviews for the F1 SMC sustainability international documentary film shoot, and helped visitors collect plastic bottles for recycling throughout the circuit over a 4 day 20 hours time period.</p> <p>Participation as a panelist in the 5th undergraduate research forum – 2024 “digitalization: diversity and internationalization - a synergistic relationship”</p> <p>On Sunday, May 12, 2024, the ESSC donated a fully functional electronic patient bed to the Effat university Clinic. (Approx monetary value is SAR. 4,500.00 = \$ 1,200.00)</p>
10	Reduced Inequalities	Reduce inequality within and among countries.	Al-Tazaj Food Company	Our mentor organized a Ramadan Iftar Dinner (Meadat-e-ramdan) 2024 for 200+ university staff, sponsored by Al-Tazaj Fast Food Company, addressing reduced inequalities and fostering community spirit. (Approximate monetary value SAR. 15,000.00 = \$ 4,000.00)
11	Sustainable Cities and Communities	Make cities and human settlements inclusive, safe, resilient, and sustainable.	Saudi Motorsport Company (SMC) & Formula 1 2024 (Jeddah Corniche Circuit) Effat University	15 members and our club mentor dedicated 20 hours with the F1 Sustainability Team , supporting sustainable cities and communities and climate action. They helped spread awareness about recycling and reusing materials to F1 visitors, provided them gifts upon short interview trivia, gave interviews for the F1 SMC sustainability international documentary film shoot, and helped visitors collect plastic bottles for recycling throughout the circuit over a 4 day 20 hours time period.

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12	Responsible Consumption and Production	Ensure sustainable consumption and production patterns.	Zaiqa Food Company	<p>16 members volunteered in preparing and distributing bags for 200+ university staff with essential food items, during Ramadan Iftar Dinner (Meadat-e-ramdan) 2024 sponsored by Zaiqa Foods Company, promoting responsible consumption and production</p>
13	Climate Action	Take urgent action to combat climate change and its impacts.	Effat University Islamic Development Bank	<p>10 members represented our club, promoting responsible economic growth and industry innovation during the 9th Islamic Finance Conference 2024</p> <p>15 members and our club mentor dedicated 20 hours with the F1 Sustainability Team, supporting sustainable cities and communities and climate action. They helped spread awareness about recycling and reusing materials to F1 visitors, provided them gifts upon short interview trivia, gave interviews for the F1 SMC sustainability international documentary film shoot, and helped visitors collect plastic bottles for recycling throughout the circuit over a 4 day 20 hours time period.</p> <p>Participation as a panelist in the 5th undergraduate research forum – 2024 “digitalization: diversity and internationalization - a synergistic relationship”</p> <p>16 members represented our club, promoting responsible economic growth and industry innovation by attending and networking at the IsDB 12th Youth Development Forum 2024</p>
17	Partnerships for the Goals	Strengthen the means of implementation and revitalize	Effat University, Saudi Motorsport Company (SMC) & Formula 1 2024	<p>Our partnerships with local businesses and organizations exemplify this goal.</p>

		the global partnership for sustainable development.	(Jeddah Corniche Circuit), Al-Tazaj Food Company, Zaiqa Food Company Islamic Development Bank	
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Saudi Motor Sports Day at Effat University: (SDGs 9, 11, 13, 17)

On Wednesday, February 21, 2024, the ESSC mentor and 4 students volunteered in the Saudi Motor Sports F1 Day at Effat University and participated at the first booth for Marketing No.1. They represented the Effat College of Business Marketing Department and provided useful information on how marketing is a major part of the F1 event worldwide. The volunteers greeted visitors and engaged them in fun games while providing information about the sport and the sustainability factor as well as CSR activities promoted through this sport



@effat_university @saudimotorsport
@saudiarabiangp @fiacademy #motorsportday

worldwide.

The participation of a student sustainability club in a Saudi motorsport event to raise awareness about sustainability at Formula 1 races in Jeddah aligns with several Sustainable Development Goals (SDGs), particularly:

- SDG 4: Quality Education - By educating attendees on sustainability practices.
- SDG 9: Industry, Innovation, and Infrastructure - Through promoting sustainable infrastructure and innovation in motorsports.
- SDG 11: Sustainable Cities and Communities - By contributing to sustainable urban development.
- SDG 12: Responsible Consumption and Production - Encouraging sustainable practices in events.
- SDG 13: Climate Action - Highlighting the importance of climate action in large-scale events.
- SDG 17: Partnerships for the Goals - Collaborating with various stakeholders to promote sustainability.

9th International Islamic Finance Conference 2024 (IIFC) club member recruitment: (SDGs 4, 5, 8)

On Monday, February 26, 2024 ESSC setup a booth and volunteering activity to activate and engage the club in recruiting members for the club during the IIFC 2024 at Effat university. The conference theme was linked to Green Financing and sustainability. The club started with 10 members and after this event participation, it recruited 65 members and still growing day-by-day. The club members apart from having this booth, they also participated as volunteers and organizers for this conference together with the Effat College of Business. Visitors were informed about the SDGs, and the club and university's role in fulfilling these SDGs. This launch was done with the initial logo of the club that was a draft logo and was later replaced by the final approved logo by the University.



Formula 1 Jeddah International Circuit Sustainability Team: (SDGs 9, 11, 13, 17)



From Wednesday, March 6, 2024 to Saturday, March 9, 2024, the ESSC registered with 15 volunteers and 1 mentor as a part of the Jeddah International Circuit Formula 1 Sustainability Team partner. The mentor and the 15 volunteers completed 18 hours of volunteering + 2 hours of training at the F1 circuit during this international racing event. During their volunteering, they were spread across various fan zones and provided useful information to guests and visitors related to the F1 sustainability campaign: “Can you Hear the Echo”. They were posted at various zones and engaged guests and visitors in various games related to recycling and reuse of plastics, while engaging, they also collected plastic bottles and placed them into the dedicated recycling containers for JCC and encouraged others

to do so. They also engaged people in games and trivia and provided them with prizes as well as shot a short clip for the F1 sustainability documentary film based on the JCC having the fastest F1 circuit in the world with the most turns (27) and at every turn, the cars use wind power apart from fuel to maneuver, hence decreasing the carbon footprint.

Ma'edat Alrahman Ramadan Food Donation Drive at Effat University: (SDGs 1, 2, 17)



On Tuesday, March 26, 2024 the club's mentor arranged a sponsor for dry food item's donation for the Effat University labor staff and workers comprising of Rice, Lentils, Beans, Flour, Sugar and Oil. The items were donated to the University by Zaiqa Food Industries in Jeddah. After receiving the bulk quantities, the ESSC members (10 students) volunteered with the university staff to prepare gift donation bags for each worker to be distributed by the Management of Human Resources Department to around 200+ workers and labor staff as a Ramadan gift to their families. During the month of Ramadan, helping university labor staff with food donations embodies the spirit of giving and directly supports several Sustainable Development Goals (SDGs). This act of charity contributes to SDG 2: Zero Hunger, by providing essential nourishment to those who may be food insecure. It also aligns with SDG 1: No Poverty, as access to food is a basic need that supports overall well-being and financial stability. Furthermore, such initiatives promote SDG 10: Reduced Inequalities, by fostering a sense of community and equality among all members of the university, regardless of their employment status. The practice of sharing and caring during

Ramadan not only fulfills religious obligations but also advances the global agenda for a more sustainable and equitable world.

Ma'edat Alrahman Ramadan Fatoor Event for University Staff and Workers: (SDGs 10, 12, 13, 17)

On Tuesday, March 26, 2024 the club's mentor arranged a sponsored Fatoor (Breakfast) for 200+ university workers and labor staff. It was all sponsored by Tazaj Food Company by providing various food cooked items for these workers. The ESSC members (15 students) contributed by volunteering at the event and managing the event, food and gifts distribution together with the help of the University Facilities Department Staff. The university teaching and administrative staff along with other students also joined and attended the event with the workers for a family gathering. Hosting a breakfast feast for university laborers and workers during Ramadan, inclusive of all employees and their families, is a commendable initiative that aligns with the Sustainable Development Goals (SDGs). This act of communal sharing supports SDG 2: Zero Hunger, by providing meals to those who may otherwise go without. It also fosters SDG 3: Good Health and Well-being, as it ensures that all members of the university community have access to nutritious food to break their fast. Moreover, it embodies SDG 10: Reduced Inequalities, by uniting employees from all levels in a shared experience, promoting equality and inclusion. Such gatherings strengthen community bonds and reflect the essence of Ramadan, reinforcing the interconnectedness of the SDGs through acts of kindness and solidarity.



Effat University Undergraduate Research Forum 2024 Panelist: (SDGs 4, 9, 11, 13, 17)



On Sunday, April 28, 2024 Effat University hosted the 5th undergraduate research forum – 2024 “digitalization: diversity and internationalization - a synergistic relationship”. The forum was a 1 day full day event at the university and it comprised of 7 tracks, 8 sessions, 7 panelists, 234 registrations, more than 350 attendees, 96 submissions, 41 paper submission, 32 posters, 23 prototypes, 289 authors, 39 winners, 12 awards, and 21 evaluators. Abdullah Abuzinadah; ESSC President, and marketing student from the Effat College of Business, was a panel member during this forum and represented the College and the ESSC. He shared his knowledge and insights about sustainability and its implementation, importance, and the various activities the club has been doing

during this 1st semester of its establishment. This participation is in line with fulfillment of SDGs related to advocacy and awareness, interdisciplinary collaborations, research and innovation and campus operations as well as community engagement.

Participation in the IsDB 12th Youth Development Forum 2024: (SDGs 8, 13, 17)

The ESSC was invited to attend the 12th Youth Development Forum 2024 held and hosted by the Islamic Development Bank, Jeddah, Kingdom of Saudi Arabia on Thursday, April 25, 2024. The ESSC members networked and collaborated with the StaffSocialClub at the IsDB for future collaborations. The forum theme was: “Youth Empowerment and Resilience At the Crossroads: Towards the Future We Want”. Participation as a student sustainability club in a bank youth development forum linked to sustainability and financing across the globe maps primarily to SDG 17: Partnerships for the Goals. This goal emphasizes the importance of strengthening global partnerships to support sustainable development, including through collaboration between educational



institutions, financial entities, and young leaders. Additionally, such participation can also contribute to SDG 8: Decent Work and Economic Growth, by promoting inclusive and sustainable economic growth, employment, and decent work for all, with a focus on youth empowerment and development. Engaging in forums that discuss sustainability and financing also aligns with SDG 13: Climate Action, as financial strategies are crucial for implementing solutions to combat climate change.

Patient Bed Donation to Effat University Clinic: (SDGs 3, 4, 9, 11, 17)



On Sunday, May 12, 2024, the ESSC donated a fully functional electronic patient bed to the University in-house clinic for sudden patient care it at its finest. This act of generosity not only aids in immediate health care needs but also fosters a culture of sustainability and community support within the university. The donation of patient beds to a university clinic by a student sustainability club aligns with several Sustainable Development Goals (SDGs), notably SDG 3: Good Health and Well-being - This goal focuses on ensuring healthy lives and promoting well-being for all at all ages. The donation of beds can significantly improve patient care and comfort within the university clinic. SDG 4: Quality Education - By involving students in the donation process, this initiative can provide practical learning experiences about health care and philanthropy,

contributing to quality education. SDG 9: Industry, Innovation, and Infrastructure - Donating beds may also support the development of better health care infrastructure within the educational institution. SDG 11: Sustainable Cities and Communities - The initiative contributes to making communities and cities inclusive, safe, resilient, and sustainable by improving health care facilities. SDG 17: Partnerships for the Goals - Collaborating with different stakeholders, such as the sustainability club, university, and clinic, exemplifies a successful partnership for achieving the goals.