

Welcome address

By

President Haifa Reda Jamal Al-Lail

To

Effat New & returning

Students, Faculty and Staff

Academic Year 2016-2017

Effat University

Restaurant

October 2nd, 2016

“Bismillah-ir-Rahman-ir-Rahim

In the Name of God, Most Gracious, Most
Merciful and Peace with blessings be upon our
Prophet Muhammad "salla allah alahi wa salam"
and his followers and companions

Provost, Deans, Chairs of Department

Respected Faculty and Staff

**And more important, our new and continuing
students.**

Good morning, and happy new Hijri year 1438
Hijri. May peace and blessings of Almighty Allah
be with you this year and always!

As I wish you a happy and blissful Year, I extend my warmest welcome to all new and returning student and new and returning faculty and staff for this academic year 2016- 2017!

Dear New and continuing students,

Congratulations to the new students on gaining admission for studies at Effat University. You have been chosen out of more than 9000 applicants who were competing for few scholarships places!

Congratulations also on performing well enough in your Thanawya or other equivalent qualification.

We are thrilled that you joined our Effat family! As

a new student or returning students at Effat University, you are bound to be curious and have questions. Student Orientation, advising, courses, research and community services are designed to uncover the answers to the questions you have, and providing you information. Your Effat experience and the intellectual adventure you are taking or about to undertake will help you become insha Allah Effat Ambassador. I can guarantee you that your years here will fly by — and that the amount of change and growth you see in yourselves will be astonishing.

You have chosen to study at Effat University: so,
what does that mean for you?

You have chosen to study at a very special and distinctive university which enjoys an enviable legacy for academic excellence and seriousness in teaching and learning. It is the first female private non-profit university in Saudi Arabia and we have a well-entrenched culture, tradition and experience of developing and nurturing exceptional intellectual talent in our students. It is the culture that was established by the legacy of its founder, Queen Effat Al- Thunayyan Al-Saud, wife of the

late King Faisal Bin Abdal- Aziz (May God rest their souls) and strengthened by her daughters and sons, and granddaughter and grandsons. Effat University started as a college in 1999 and the successive efforts and developments of all members of Effat family made it a university in 2009 with four colleges, 13 undergraduate programs, and three graduate programs with general education program built on the philosophy of liberal arts education. All these programs in addition to the ambassador program with its wide-varieties of courses will enable you to create for

yourself an education that is right for you. We are proud of and strive to achieve queen Effat's vision and maintain our reputation as an outstanding university that provides high quality formative education for its students. This year marks the seventeenth year of existence and we will be celebrating the launching of the fourth five-year strategic plan 2017-2022! We are excited to transform this university to a research university with extra emphasis in teaching and community services and taking advantage of the 2030 Saudi vision of the Custodian of the holy mosques, King

Salman Bin Abdul-Aziz Al Saud and its transformation plan of 2020.

As you set out on the incredible journey that will help to shape you as a thinker, a worker, or a citizen and difference-makers you are destined to be, I would invite you to consider the difference between education and job training. Here is a small fact: you are going to live, say, 100 years and “insha Allah more” after you graduate from Effat University– that’s an astonishing number of years, during which a lot will change, and in ways we don’t know. The only thing we know about the

future is that we don't know much about it.

Preparing for your first job is important— and you will find here plenty of support for that—but much more important is educating yourself broadly across the range of human interests and endeavors so that you are ready for the 100 years of intelligent, informed, creative, and compassionate engagement with the unexpected.

The heart of Effat University as a teaching, research and community services university is a culture and value of IQRA, “read,” and “TARBWYAT EFFAT” Effat’s Codes of Ethical

conduct. All members of Effat family are bound to encourage continuous search and research which represents the first value in IQRA and called it “Ibath”; the second value is respect the universal ethical social and educational values which we called it “Qiam”, the third value is to prepare students for responsible and creative leadership which we called it “Riadah” and the fourth value is to demonstrate effective communication and reaching out to others which we called it Altawasol. All members are also encouraged to follow the Eight pillars of Effat Code of Ethical

Conduct and we call it TARBWYAT EFFAT. It provides an ethical framework for all the affairs of any members Effat family. It starts with the fear of God تقوى (Taqwa) Piety; it encourages آداب (Adab) Knowledge, Manners and Outreach; it requires the responsibility of رعايه (Riaya) Nurturing; it necessitates بنيان (Bounyan Marsoos) Cooperation and Collaboration; it obliges وسطيه (Wasatia) Tolerance and Moderation; it demands وأمانه (Yusr) Modesty and Ease; it stresses توجيه (Amana) Ethics and Integrity; it inspires توجيه (Tawjeeh) Guidance.

Through the implementation of IQRA values and TARBYAT EFFAT in all curriculum, co-curriculum and extra-curriculum courses, activities and research, Effat can transform a culture which favored for a long time and revolves around the oral transmission of knowledge and inquiry with the lyrical expression of ideas into a culture that produced a formidable number of written manuscripts, actions and projects. This will also make Effat Graduates “Effat Ambassadors” have four distinctive characteristics Mutqina from Itqan,

Mohsina from Ihsan, Raaia from Riaya and
Safeerah from Ambassador.

Allah say, "Do, then Allah will see your deed and
His Messenger, and the believers. And you will be
brought back to (the) Knower (of) the unseen and
the seen, then He will inform you of what you used
(to) do." (Sorat Al- Tawba: Verse 105).

بسم الله الرحمن الرحيم

"وَقُلِ اعْمَلُوا فَسَيَرَى اللَّهُ عَمَلَكُمْ وَرَسُولُهُ وَالْمُؤْمِنُونَ وَسَتُرَدُّونَ إِلَىٰ

عَالِمِ الْغَيْبِ وَالشَّهَادَةِ فَيُنَبِّئُكُمْ بِمَا كُنْتُمْ تَعْمَلُونَ." (سورة التوبة: آية

رقم 105)

To achieve this noble goal, all members are expected to ask questions and to explore possible responses—in collaboration with their colleagues, our graduate and undergraduate students here and at other universities nationally and internationally. They deliver papers, write articles and books, mount exhibitions, register patent, engage in community projects and teach courses—all ways of taking our new works, our new ideas into the world, with the aim of improving human life. The products of teaching, research activities and

community services will be the new understandings, the new knowledge, the new inventions and discoveries.

Effat's incredible and talented faculty will be your guides and allies on your journey of inquiry. They are the university's greatest resource. They are leaders in their fields and are applying their expertise through research and real-world practice to address the most pressing challenges of the day.

Get to know your professors – talk to them after class, seek them out at campus events and during office hours (they are there waiting for you to come

and talk), engage them in discussions about research and about your own ideas. They will guide you and open doors to new possibilities.

When you step outside of the classroom, studio or lab, not only will you discover a campus that is swarming with activities – student organizations, clubs, athletics, exhibitions, performances, community service programs – you will find the entire community of Jeddah at your doorstep. Because we believe Effat is the community and the community is Effat.

In closing, I want you to know that the entire University community is here to support, sustain, and encourage you as you commit to study at Effat University. We could not be more excited or privileged to welcome you into this vibrant learning community. It is you who make us what we are, and we look forward to the fresh ideas and energy you bring to our campus. I speak for the entire faculty, staff, and student community of Effat University in saying we are so happy you have made the decision to join us.

I want to emphasize that I am here for you all. I don't hold regular office hours but my office is open for you in the administration building, I am just an email away, and I will look for regular opportunities to get to know you, such as meet the president meeting that usually take place every semester. For now, let me thank you all for joining us and being a part of this special community "Effat Family". We all look forward to working with you and getting to know you in the years ahead.

Thank you for your kind attention, Happy new Hijri year and God bless you all and Assalam Allykum w Rahmat Allah w Barakatuh.