



جامعة عفت
EFFAT UNIVERSITY

**The Speech of
Dr. Haifa Reda Jamal Allail**

**President of Effat University
Effat University 20th Anniversary
and the Graduation Ceremony**



20
YEAR
ANNIVERSARY

**In the name of Allah the Most Gracious,
the Most Merciful.**

Peace and blessings be upon Prophet Mohammad.

Your Royal Highnesses,

Your Excellencies,

Respected Parents and Guardians,

Effat Family,

Dear Graduates,

Ladies and Gentlemen,

May the mercy and blessings of Allah be bestowed on you!

Good evening!

It is my great pleasure to welcome you tonight to Effat
University – a top university and the hub for learning and
human capital development.

Honored Guests,

Under the patronage of HRH Prince Khaled Al Faisal, Advisor to the Custodian of the Two Holy Mosques and Governor of Makkah, we gather here today to celebrate the successes and achievements of the 31st and 32nd batches of Effat Ambassadors. This joyful occasion coincides with the celebrations of the 20th Anniversary of the founding of Effat University – 20 years of forward-thinking; 20 years of constantly imagining, realizing and creating the future.

Honored Guests,

Our 20th Anniversary is a splendid opportunity for us to share our achievements with the community.

Twenty years ago, in 1999 a dream came true! Her Royal Highness Queen Effat – may she rest in peace – had a vision.

With gratitude to her leadership and determination, twenty years on, we celebrate an exciting and important milestone.

In this regard, I extend my sincere thanks to the dedicated and committed loyal members of Effat family who have not

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ceased to serve and educate.

Honored Guests,

Since its inauguration in 1999, the University has

Aspired to Achieve!

In 1999 the first private college for girls in the Kingdom was established with a total of 37 students in two undergraduate programs and no more than 25,964 square meters. It had set plans for development and worked closely with national and international organizations to offer the best curricula and technologies to develop in Effat students the skills required to prepare them well for the labor market.

Today, the then Effat College is Effat University, the first private university for females in the Kingdom with nearly 2000 students in 4 colleges, 13 undergraduate programs and 4 postgraduate programs, and a total of almost 3000 graduates. And, today we celebrate the achievements of 522 expected graduates some of which from 3 of our newest

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pioneer programs: BSc in Design, MSc in Finance, and MSc in Energy Engineering (petroleum and renewable).

The University has research, academic, and professional partnerships with universities and institutions nationally and internationally including: Georgetown, Stanford, Miami, Duke, Tisch, Auburn, Boston, Carnegie Mellon, Bocconi, University of Western Sidney, King Fahad University for Petroleum and Minerals, King Saud University, King Abdulaziz University, Princess Nora University, Jeddah Chamber of Commerce, Islamic Development Bank, Siemens, General Electric, Unilever, Tamer Group, Taher, and Olayan Group, and Henry Ford Foundation, to name but a few. We will continue to pursue further partnerships because our aim is to serve the Kingdom's 2030 Vision.

Research-wise, Effat University has 4 specialized research centers:

Virtual Reality Research Center,

Smart Building Research Center,

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E-Arabization Center, and

Business Innovation and Entrepreneurship Center

The University is nationally accredited by NCAAA for two consecutive rounds, and has recently received the King Abdulaziz Award for Quality, and is ranked one of the top 100 Arab universities.

The University's Effat College of Engineering programs are ABET accredited, and the Effat College of Business is soon to be accredited by AACSB. The Effat College of Architecture and Design is finalizing its requirements for accreditation from NAAB accreditation. Institutionally, the University is currently working on obtaining international accreditation from NEASC-NECHE.

My Dear Daughters

My Dear Graduates

Congratulations on your graduation!

I am so very proud of you and all you have accomplished.



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My Dear Daughters,

Congratulation to you and to your parents.

Your graduation is a stepping stone to the sky where there is no limit. My advice as you step into a new life is to stick to your beliefs and values – our IQRA Values that will hold you in good stead in both this world and the Hereafter.

Never cease to seek knowledge as you continue to pursue excellence; stay true to your values to assume perfection in your deeds; be proactive to seize leadership, and remain socially conscious and emotionally intelligent to conquer the world.

O my daughters!

Maintain the eight honorable and noble qualities of Tarbawyyat Effat for your personal, social, and professional development.

Piety, devotion, goodness, and faithfulness enlighten your paths and guard you from falling prey to mistakes and

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mischievous conduct;

serving and exchanging knowledge should be both in a polite and virtuous fashion;

Leading implies an empathetic leadership style – a style that values the ability to understand, relate and be sensitive to others;

advocate solidarity and spread among the people co-operation and synergy;

Embrace a culture of collaboration characterized with maximum individual commitment and contribution, tolerance, modesty, flexibility, creativity, value adding, acceptance of others, and recognition;

Believe in the unity and harmony between all mankind; always strike a balance in your day to day affairs, strike a delicate yet subtle balance between modernity and heritage, integration and identity, organizational interests and social expectations; between rigidity and simplicity

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and last but not least;
be fair, responsible and truthful and do not tolerate
misconduct.

My Dear Daughters

Our graduates

The advocates of excellence

The patrons of multidisciplinary thought

The voice of wisdom

The Effat Ambassadors!

Stand tall with confidence

Switch your tassels and step into to the future

A Million Congratulations