

Hala W. Hattab

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EDUCATION

- Ph.D. in Management – Amman Arab University for Graduate Studies, Jordan, GPA 3.7
- MBA – Management, Amman Arab University for Graduate Studies, Jordan, GPA 3.68
- High Diploma in Business Administration, Amman Arab University for Graduate Studies, Jordan, GPA 3.94
- B.Eng. in Chemical Engineering, Jordan University, Jordan

TEACHING EXPERIENCE

- September 2024- Present Effat University
Associate Professor of Entrepreneurship – Effat College of Business
- September 2008- August 2024 British University in Egypt
Associate Professor of Entrepreneurship and Innovation – BAEPS Faculty

RESEARCH EXPERIENCE

- Abdelli, M. E. A., Ul-Durar, S., & Wasef Hattab, H. (Eds.). (2023). Entrepreneurship Ecosystems and Their Opportunities and Challenges.
- El Ebrashi, R., Hattab, H., Hassan, R. S., & Bouchra, N. H. (Eds.). (2023). Industry Clusters and Innovation in the Arab World: Challenges and Opportunities.
 - Hattab, H. W. (2023). An empirical investigation of the effectiveness of online entrepreneurship education among university students in Egypt. Int. J. Innovation in Education, Vol. 8, No. 1, 2023.

- Hattab, H. W. (2023). Assessing the Entrepreneurship Ecosystem in Egypt through a Gender Lens. *Journal of Entrepreneurship and Project Management*, 8(1), 1-27.
- Hattab, H. (2023), Effectuation and the Social Entrepreneurship: An Empirical Study of the Relationship between Adopting the Principles of Effectual Logic and Social Enterprise's Performance in Egypt. *International Journal of Entrepreneurship and Business Innovation*. 6(1), 1-20. DOI: 10.52589/IJEBIHDXCIKM.
- Hattab, H. W., & Fahmy, O. A. (2022). The Impact of Entrepreneurship Education on the Construction of Entrepreneurial Self-identity of University Students in Egypt. *International Journal of Business and Social Science Research*, 3(4), 8-15.
- Fakhreldin, H., & Hattab, H. (2019). The effect of emotional intelligence on entrepreneurial behaviour and new venture creation: an Egyptian perspective. *International Journal of Entrepreneurship and Small Business*, 37(3), 399-414.
- Ajjan, H., Fabian, F., Tomczyk, D., & Hattab, H. (2015). Social Media Use to Support Entrepreneurship In The Face Of Disruption. *Journal of Developmental Entrepreneurship*. 1550014.
- Hattab, H. (2014). Impact of Entrepreneurship Education on the Entrepreneurial Intentions of University Students in Egypt. *Journal of Entrepreneurship*, Vol. 23 No. 1.
- Hattab, H. (2013). *Global Entrepreneurship Monitor, Egypt Entrepreneurship Report 2012*. Cairo, Egypt.
- Mian, S. A. & Hattab, H. W. (2013). How Individual Competencies Shape the Entrepreneurs Social Network Structure: Evidence from the MENA Region. *International Journal of Business and Globalization*, Vol. 11, No. 4, 2013.
- Hattab, H. (2012). Towards understanding female entrepreneurship in Middle Eastern and North African countries: A cross-country comparison of female entrepreneurship. *Education, Business and Society: Contemporary Middle Eastern Issues*. Vol. 5 Iss: 3, pp.171 – 186.
- Hattab, H. (2012). *Global Entrepreneurship Monitor, Egypt Entrepreneurship Report 2010*. Cairo, Egypt
- Hattab, H. (2011). Innovation and Entrepreneurship: Does Gender really matter in the Middle East?. *The Journal of International Business and Economic Affairs*, Vol. 2, Issue 1.
- Hattab, H. (2010). Effect of External Environment Factors on Female Entrepreneurship in Jordan. *Journal of Small Business and Entrepreneurship*, Vol. 23, issue 2.
- Hattab, H. (2009). *Global Entrepreneurship Monitor, Egypt Entrepreneurship Report 2008*. Cairo, Egypt

PATENTS

PRESENTATIONS

- Khan, R. U., Hattab, H., & Asghar, S. (2025, November 27). *Effectuation and RBV: A triadic framework for explaining digital startup success in emerging markets* [Conference presentation]. *11th International Conference on Business and Finance 2025: Tariffs & Trade: Navigating Global Business Outlook*.
- Hanbazaza, S., & Hattab, H. (2025, November 27). *Bridging knowledge gaps in Saudi Arabia's entrepreneurial ecosystem: Toward an AI-driven platform for startup successes and continuity* [Conference presentation]. *11th International Conference on Business and Finance 2025: Tariffs & Trade: Navigating Global Business Outlook*.
- Gamal, N., Salem, R., & Hattab, H. (2025, November 22). *Assessing Egypt's FinTech sandbox impact on SMEs' access to finance: An HDM approach* [Conference presentation]. *The Annual Conference of Business, Economics and Politics in the Middle East (BEP-ME)*.
- Hattab, H., & Charni, H. (2025, August). *Empowering women through AI and the gig economy: Opportunities, challenges, and policy implications* [Conference presentation]. *52nd EBES Conference*.
- Hattab, H. and Charni, H. (2025). *Empowering Women through AI and the Gig Economy: Opportunities, Challenges, and Policy Implications*. The 52 Conference of Eurasia Business and Economics Society. Turkey, 3-5 July, 2025.
- Hattab, H. (2024). *Exploring the role of the Intersection of AI and Gig Economy in Promoting Women's Economic Empowerment: A Study on Women in Saudi Arabia*. The 10th International Conference on Business and Finance, Effat University, Jeddah 1, December, 2024.
- Hattab, H. (2022). *Gender Effects on Risk-Taking Propensity of Egyptian Entrepreneurs*. Interdisciplinary Symposium Decentering the Irish World - Research Centre for Irish Studies (RCIS), Faculty of Arts and Humanities, The British University in Egypt, 7-8 May 2022
- Hattab, H. W. (2021, September). *An Empirical Investigation of Online Entrepreneurship Education, Application on University Students in Egypt*. In ECIE 2021 16th European Conference on Innovation and Entrepreneurship Vol 1 (p. 431). Academic Conferences limited.
- Hattab, H. (2021). *Evaluation of A Mentor-Training Intervention: Case of Female Egyptian Mentors*. The 65th International Council for Small Business World Congress, Paris, France 12th – 16th June, 2021.
- Hattab, H. and AbdelSalam, O. (2021). *Does Entrepreneurship Education Impact the Construction of Entrepreneurial Identity of University Students in Egypt? Application on the British University in Egypt*. The 35th EBES Conference, 7-9, April, 2021. Rome, Italy.
- El Gendi, R., Hattab, H. and Clark, M. (2020). *Investigating product and service innovations at a newly emerging market: insights from a Multinational Enterprise (MNE) and start-ups in Egypt*. The 34th British Academy of Management Conference, 02 04 September 2020. Manchester, UK.

- Hattab, H. (2019). The Impact of integrating design-thinking approach into university entrepreneurship education on students' entrepreneurial mindset. 2019 International Council for Small Business World Congress, Cairo, Egypt | June 18th – June 21st, 2019.
- Hattab, H. & Fouda, S. (2017). The Role of Organisational Learning in stimulating Innovation within the IT SMEs in Egypt. 14-16 November, 2017. The 23rd ARAB International Conference for Training and Organizational Development. Cairo – Egypt
- Lanzotti, E., Ajjan, H., Hattab, H. & Sarkis, N. (2016). The Cultural Influence on Purchase Intent Through Facebook in The Middle East. 18-21 May, 2016. The 44th Academy of Marketing Science Annual Conference. Florida, USA.
- Fakhreldin, H. & Hattab, H. (2015). The Effect of Emotional Intelligence on the New Venture Creation of Necessity and Opportunity-Driven Egyptian Entrepreneurs. The 2015 International Academic Research Conference. 7-9 December 2015. London, UK.
- Hattab, H. (2015). Investigating the Impact of Entrepreneurship Ecosystem on the Growth of Women Entrepreneurial projects in Egypt. AUC 21st Annual Research Conference – Middle East and North Africa Region. 16-18 March, 2015. Cairo, Egypt.
- Ajjan, H., Tomczyk, D. & Hattab, H. (2013). Understanding Students' Intentions Towards Entrepreneurship: Comparing Students in Egypt and the USA. 73 Annual Meeting of the Academy of Management, August 9-13, 2013, Florida USA.
- Hattab, H. (2011). Towards Understanding Women Entrepreneurship in MENA Countries Across country comparison of Female Entrepreneurship. International Council for Small Businesses 2011 conference, June 15-12, 2011, Stockholm, Sweden.

Contributions:

- Dana, L. P., Nziku, D. M., Palalic, R. & Ramadani, V. (2023). Women's Entrepreneurship in North Africa: Historical Framework, Ecosystem, and Future Perspectives for the Region. World Scientific.
- Legatum Institute (2014). The 2014 Africa Prosperity Report. Legatum Limited Publications. London, UK.
- OECD. (2012). Women in Business: Policies to Support Women's Entrepreneurship Development in MENA Region. OECD Publications. Paris, France
- OECD. (2012). New Entrepreneurs and High Growth Enterprises in the Middle East and North Africa. OECD Publications. Paris, France
- IDRC (2010). Global Entrepreneurship Monitor: GEM MENA Regional Report 2009. IDRC Publications, Cairo, Egypt.

GRANTS AND FELLOWSHIPS

- Mentoring for Publication Programme (MPP) opportunity by the Babson Global Center for Entrepreneurial Leadership (BGCEL) and MENAGEN to conduct research about women entrepreneurship in Egypt, 2021

AWARDS AND HONORS

- Global Champion Award, 2025
- Excellence Award for supporting the entrepreneurship ecosystem in Egypt, by the International Council for Small Businesses, Washington DC, USA 2023
- Most Active New Mentor Award, by the American University in Cairo, 2014.
- Best Paper presented in The Annual Conference of Economic Forum of Entrepreneurship & International Business, Cairo – Egypt 2011.

THESIS SUPERVISIONS

PROFESSIONAL MEMBERSHIPS

- Global Entrepreneurship Network - Egypt Chapter
- International Council for Small Businesses and Entrepreneurship

RELEVANT SKILLS

Courses/Trainings:

- “Enterprise Design Thinking”, IBM, October, 2025
- “Teaching Entrepreneurial Mindset for the MENA Region” Babson College, February 27- March 8, 2023.
- “Learning to Teach Online” – an online course by UNSW Sydney (The University of New South Wales), August 2020.
- “Women Entrepreneurs Mentoring” – Women Entrepreneurship Network by SEED, a USAID funded project, Cairo-Egypt, 8-12, September, 2019.
- “Mowgli Leader Mentor Program” - The Next Society Project & Mowgli Mentoring, Cairo-Egypt, 15-17, October, 2018.
- “Leadership Training of Trainers; how to facilitate experiential learning?”, Cairo-Egypt, 6-9, December, 2017.
- “Austrian Leadership Program” - Austrian Ministry for Europe, Integration und Foreign Affairs, Vienna, Austria, 12-17th of March, 2017.

- “12th European Entrepreneurship Colloquium - Technology & High Growth Entrepreneurship” Organized by European Forum for Entrepreneurship Research - Munich, Germany, 19-25 July 2015.
- “Introducing sustainable lifestyles and sustainable entrepreneurship into universities and colleges - Educate the Educators Workshop”, WUPPERTAL, Germany, 2010.
- "Developing an Entrepreneurship/SME Center and Curriculum” provided by G. Dale Meyer and Frank Moyes, Cairo, Egypt, 2009.

REFERENCES

- Prof. Tom Cannon, Professor Emeritus
University of Liverpool
E-mail: T.Cannon@liverpool.ac.uk
- Prof. Hadia Fakhreldin, Professor of International Business and Dean of Business Administration, Economics and Political Science.
The British University in Egypt
E-mail: hadia.fakhreldin@bue.edu.eg
- Prof. Raghda El Ebrashi, Professor of Strategic Management, Dean of the Faculty of Economics and Business Administration
The German International University
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