

Jehad Aldehayyat

Professor of Strategic Management & Digital Transformation

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Profiles: [Scopus \(ID 36056083200\)](https://scopus.com/authors/details/scopusid/S36056083200) | [Google Scholar](https://scholar.google.com/citations?user=j.aldehyyat) | [ResearchGate](https://researchgate.net/profile/Jehad-Aldehayyat)

PROFESSIONAL SUMMARY

Full Professor of Business Administration with nearly twenty years of academic, research, and executive leadership experience in strategic management, digital transformation, and organizational performance. Demonstrated expertise bridging theory and practice through applied research and executive education. Extensive teaching portfolio across BBA, MBA, and Executive MBA programs in Jordan, Saudi Arabia, and the UK. Awarded two Emerald Literati Outstanding Paper Awards (2023, 2024) and published in journals including the International Journal of Hospitality Management, Management Decision, Journal of Strategy and Management, and Strategic Change.

Presented research at internationally prestigious academic conferences including the British Academy of Management (BAM) — one of the world's leading management research forums — held at the University of Sheffield, University of Brighton, and Cardiff Business School; the International Entrepreneurship Forum (IEF) at Sabanci University, Istanbul; and the Advances in Business-Related Scientific Research Conference (ABSRC), Venice. More recently, presented at IEEE-indexed international conferences and Scopus-indexed forums in Bahrain, India, and Malaysia, reflecting an active and continuing international conference engagement across both established and emerging research communities.

Research agenda centres on AI-driven digital transformation, dynamic managerial capabilities, strategic flexibility, and sustainability in emerging markets — with a sustained focus on translating these insights into publishable contributions in high-impact Scopus Q1 journals. Committed to advancing pedagogical excellence across postgraduate and executive education, integrating cutting-edge developments in AI and digital management into curriculum design and delivery. Active contributor to the growing international scholarly conversation on how organisations in emerging economies adopt, govern, and benefit from digital and AI-enabled capabilities.

EDUCATION

Doctor of Philosophy (PhD) — Business Administration (Strategic Management) 2002 - 2006
University of Huddersfield, Huddersfield Business School (AACSB Accredited), UK

Master of Business Administration (MBA) — Human Resource Management 1996 - 1999
Al-Albeit University, Jordan

TEACHING EXPERIENCE

Academic Appointments

- **Full Professor of Management, PhD Program** Sep 2026 - Present
Effat University, Jeddah, KSA
- **Full Professor of Management (Strategic Management)** Sep 2025 - Aug 2026
University of Petra, Jordan
- **Full Professor of Management** Aug 2021 - Sep 2025
Al-Hussein Bin Talal University, Jordan
- **Associate Professor of Management** Aug 2019 - Aug 2021
Al-Hussein Bin Talal University, Jordan
- **Associate Professor of Management** Aug 2012 - Aug 2019
Al Yamamah University, Riyadh, KSA
- **Associate Professor of Management** Sep 2011 - Aug 2012
Al-Hussein Bin Talal University, Jordan
- **Assistant Professor of Management** Sep 2006 - Sep 2011
Al-Hussein Bin Talal University, Jordan

Courses Taught (BBA / MBA / EMBA)

- Strategic Management
- International Management
- Principles of Management
- Human Resource Management
- Foundation of Leadership
- Organizational Theory & Behavior
- Business Research Methods
- Business Ethics & Social Responsibility
- Entrepreneurship

ADMINISTRATIVE EXPERIENCE

- **Head of Management Department** Aug 2015 - Aug 2019
Al Yamamah University, Riyadh, KSA
- **Acting Dean, Business Administration and Economics** Summer 2011 - 2012
Al-Hussein Bin Talal University, Jordan
- **Vice Dean, Business Administration and Economics** Sep 2011 - Aug 2012
Al-Hussein Bin Talal University, Jordan
- **Head of Business Administration Department** Sep 2009 - Sep 2010
Al-Hussein Bin Talal University, Jordan
- **Various Administrative Positions, Public Sector** 1992 - 2002
Jordanian Government (incl. Ministry of Youth)

RESEARCH EXPERIENCE

Research Specialisms

- Strategic Management & Planning
- Digital Transformation & AI Adoption
- (Digital) Leadership
- Corporate Social Responsibility
- International Management
- Organizational Performance
- Dynamic Managerial Capabilities
- Research Methodology (PLS-SEM)
- Human Resource Management
- Sustainability & Emerging Markets

Editorial & Reviewing Roles

- Management Research Review — Q1, Scopus (Emerald)
- International Journal of Emerging Markets — Q1, Scopus (Emerald)
- International Journal of Ethics and Systems — Q1, Scopus (Emerald)
- Journal of Economics and Administrative Science — Q1, Scopus (Emerald)
- Cogent Business & Management — Q1, Scopus (Taylor & Francis)
- Jordan Journal of Business Administration — Q3, Scopus
- Arab Gulf Journal of Scientific Research — Q4, Scopus
- IGI Global Book Chapters — Scopus Indexed
- National academic journals (multiple)
- Editorial Review Board — Amity Journal of Management Research
- International Advisory Board — International Journal of Research in Business and Management

PUBLICATIONS

To add value to the existing body of knowledge in strategic management, contribution is through publications in ranked journals, conferences, working papers, research networking, and securing research grants.

Refereed Journal Articles

- Aldehayyat et al. (2026).** Unlocking the Black Box: How Managerial Capabilities Drive Performance via Strategic Flexibility — and When It Matters Most. *Journal of Strategy and Management*, 19(4), 221–250. (IF 3.0 / Scopus Q1)
- Aldehayyat & Al Sheikh (2025).** The Effect of Digital Leadership on SMEs Digital Transformation: The Role of Digital Culture and Innovation. *Journal of Economics and Administrative Science*, Early Cite in Press. (IF 1.7 / Scopus Q1)
- Aldehayyat et al. (2026).** Strategic CSR and Digital Transformation: Pathways to SME Performance in Turbulent Emerging Markets. *Journal of Strategy and Management*, Early Cite in Press. (IF 3.0 / Scopus Q1)
- Aldehayyat, J. (2026).** Environmental CSR and Green Competitive Advantage: Serial Mediation Effects of Green Ambidextrous Innovation and Environmental Performance. *Journal of Economics and Administrative Science*. (IF 1.7 / Scopus Q1) — Minor Revision.
- Aldehayyat et al. (2026).** Unpacking the Disparity Among Social Sciences, Humanities, and Natural Sciences Research in Jordan. *Cogent Education*. (IF 2.1 / Scopus Q2) — R1.

6. **Aldehayyat et al. (2026).** AI and Strategic Planning Sophistication: The Moderating Role of Digital Readiness in SDG-Aligned Performance. *Corporate Governance*. (IF 5.0 / Scopus Q1) — Round 1.
7. **Aldehayyat et al. (2026).** Collective Intercultural Competence as a Strategic Filter: How AI-Augmented Team Learning Converts Cultural Capability into Competitive Advantage. *Cross Cultural & Strategic Management*. (IF 3.0 / Scopus Q1) — Under Review.
8. **Aldehayyat et al. (2026).** From Knowledge Possession to Knowledge Activation: A Digital Contingency Framework Linking Intellectual Capital to Innovation Capability. *International Journal of Innovation Science*. (IF 3.0 / Scopus Q1) — Under Review.
9. **Aldehayyat et al. (2026).** From Green HRM to Organizational Resilience: The Role of AI-Enabled Green Operational Capability. *International Journal of Organizational Analysis*. (IF 3.0 / Scopus Q1) — Under Review.
10. **Aldehayyat et al. (2026).** When Algorithms Amplify Leadership Judgment: AI Decision Dependence, Strategic Sensemaking, and Organizational Resilience. *Journal of Strategy and Management*. (IF 3.0 / Scopus Q1) — Under Review.
11. **Aldehayyat et al. (2026).** When Commitment Fails: Strategic Optionality as a Leadership Governance Logic under Institutional Fragility. *Journal of Management Studies*. (IF 7.0 / Scopus Q1) — Submitted.
12. **Aldehayyat & Anchor (2026).** Green Innovation Capability and Service Excellence in Hospitality SMEs: EO, Green HRM, and AI Readiness. *International Journal of Hospitality Management*. (IF 8.3 / Scopus Q1) — Ready for Submission.
13. **Aldehayyat & Anchor (2025).** Unlocking the Agile Advantage: How and When Strategic Agility Drives Performance. *Industrial Marketing Management*. (IF 7.1 / Scopus Q1) — Ready for Submission.
14. **Aldehayyat et al. (2024).** Business Intelligence Competencies and Their Impact on Organizational Ambidexterity. *Problems and Perspectives in Management*, 22(3), 55–66. (Scopus Q1)
15. **Aldehayyat et al. (2024).** The Role of Supply Chain Management in Improving Performance in Jordanian SMEs. *Problems and Perspectives in Management*, 22(1), 218–230. (Scopus Q1)
16. **Aldehayyat et al. (2023).** Digital Transformation and Competitive Advantage in Service Sector: A Moderated-Mediation Model. *Sustainability*, 15(3), 2077. (IF 3.9 / Scopus Q1)
17. **Aldehayyat et al. (2023).** Relationship of Ethical Leadership, Organizational Culture, CSR, and Organizational Performance: A Test of Two Mediation Models. *International Journal of Ethics and Systems*, 39(4), 737–760. (IF 1.04 / Scopus Q1) — Twice Outstanding Paper Award, Emerald (2023); Top Downloaded Article 6,000+.
18. **Aldehayyat et al. (2023).** Psychological Empowerment and Organizational Citizenship Behavior in the ICT Sector: A Moderated-Mediation Model. *Cogent Business & Management*, 10(1). (IF 3.0 / Scopus Q1)
19. **Aldehayyat et al. (2023).** A Study on the Impact of COVID-19 on the Business Operations of MSMEs. *International Journal of Business Excellence*, 37(2), 224–236. (IF 1.20 / Scopus Q3)
20. **Aldehayyat et al. (2022).** Do Religiosity and Ethnocentrism Influence Indian Consumers' Unwillingness to Buy Halal-Made Products? *Frontiers in Psychology*, 13, 840515. (IF 4.23 / Scopus Q1)
21. **Aldehayyat, J. (2021).** The Role of CSR Initiatives, Error Management Culture and Corporate Image in Enhancing Hotel Performance. *Management Science Letters*, 11(2), 481–492.
22. **Aldehayyat, J. & Twaissi, N. (2021).** Do Stakeholders Matter? Stakeholders as Moderators in Strategic Planning–Organizational Performance. *Management Science Letters*, 11(4), 1175–1188.

23. **Aldehayyat** et al. (2021). The Impact of Responsible Leadership on Affective Commitment: Empirical Evidence from SMEs. *Academy of Strategic Management Journal*, 20(1), 1–20. **(Scopus Q2)**
24. **Aldehayyat** et al. (2021). Critical Success Factors for Knowledge Management in the Financial Sector. *Academy of Strategic Management Journal*, 20(3), 1–20. **(Scopus Q2)**
25. **Aldehayyat**, J. et al. (2020). Strategic Procurement, Supplier Integration, and Speed-to-Market: The Mediating Role of Procurement Lead-Time Performance. *Journal of Public Affairs*, 21(3), e2248. **(IF 1.08 / Scopus Q1)**
26. Anchor, J. & **Aldehayyat**, J. (2016). Strategic Decision Implementation in Emerging Markets: 'The Nature of the Beast?' *Management Decision*, 54(3), 646–663. **(IF 5.589 / Scopus Q1)**
27. **Aldehayyat**, J. (2015). Environmental Scanning in Business Organisations: Empirical Evidence from a Middle Eastern Country Context. *Management Research Review*, 38(5), 459–481. **(IF 3.34 / Scopus Q1)**
28. **Aldehayyat**, J.; Al Khattab, A. & Alkilani, M. (2017). Corporate Governance and Performance of Firm in Small Emerging Markets. *International Business Research*, 10(1), 77–95.
29. Mousa, W. & **Aldehayyat** (2018). Regional Efficiency of Healthcare Services in Saudi Arabia. *Middle East Development Journal*, 10(1), 152–174. **(Scopus Q3)**
30. Sultana, R. & **Aldehayyat**, J. (2018). Career Commitment: A Mediating Link between EI and Career Success. *International Journal of Engineering & Technology*, 7(4.28), 484–490.
31. Azam, A. & **Aldehayyat**, J. (2018). Impact of Informational Social Support and Familiarity on Social Commerce Intention. *European Online Journal of Natural and Social Sciences*, 7(4), 747–757. (Web of Science)
32. **Aldehayyat**, J. et al. (2012). Executives' Perception of Political-Legal Business Environment in International Projects. *International Journal of Commerce and Management*, 22(3), 168–181. **(IF 1.90 / Scopus Q2)**
33. **Aldehayyat**, J. & Al Khattab, A. (2013). Strategic Planning and Organisational Effectiveness in Jordanian Hotels. *International Journal of Business and Management*, 8(1), 11–25.
34. **Aldehayyat**, J. (2011). Organizational Characteristics and the Practice of Strategic Planning in Jordanian Hotels. *International Journal of Hospitality Management*, 30(1), 192–199. **(IF 10.427 / Scopus Q1)**
35. **Aldehayyat**, J.; Al Khattab, A. & Anchor, J. (2011). The Use of Strategic Planning Tools and Techniques by Jordanian Hotels. *Management Research Review*, 34(4), 477–490. **(IF 3.34 / Scopus Q1)**
36. **Aldehayyat**, J. & Anchor, J. (2010). Strategic Planning Implementation and Creation Value of the Firm. *Strategic Change*, 19(3), 163–176. **(IF 1.78 / Scopus Q1)**
37. **Aldehayyat**, J. & Anchor, J. (2008). Strategic Planning Tools and Techniques in Jordan: Awareness and Use. *Strategic Change*, 17(7–8), 281–293. **(IF 1.78 / Scopus Q1)**
38. Altrarawneh, I. & **Aldehayyat**, J. (2011). Strategic HRM in Jordanian Hotels. *International Journal of Business and Management*, 6(10), 242–255.
39. Al Khattab, A.; **Aldehayyat**, J. & Stein, B. (2010). Informing Country Risk Assessment. *International Journal of Business and Management*, 5(7), 54–62.
40. Al Khattab, S. & **Aldehayyat**, J. (2011). Perception of Service Quality in Jordanian Hotels. *International Journal of Business and Management*, 6(7), 226–233.
41. **Aldehayyat**, J. & Twaissi, N. (2011). Strategic Planning and Corporate Performance in Small Business Firms. *International Journal of Business and Management*, 6(8), 255–263.

Book Chapters

1. **Aldehayyat** et al. (2025). An Ambidextrous Approach to Service Innovation and Industry Readiness 4.0. In *Competitiveness of SMEs in Hospitality and Tourism: A Multidisciplinary Approach*. Emerald Publication. **(Scopus Indexed, Accepted)**
2. Al-Smadi, W. & **Aldehayyat**, J. (2025). The Impact of Digital Transformation on Organizational Culture: Aqaba Special Economic Zone. In B. Alareeni (Ed.), *The Digital Edge: Transforming Business Systems for Strategic Success* (Vol. 1, pp. 491–501). Springer. **(Scopus Indexed)**
3. **Aldehayyat** et al. (2025). Role of AI and Machine Learning in Self-Service Solutions. In *Navigating the Self-Service Revolution with Smart Machines*. IGI Global. **(Scopus Indexed)**
4. **Aldehayyat** et al. (2024). Future of Banking from IT Decentralization and Deglobalization. In *Driving Decentralization and Disruption with Digital Technologies*. IGI Global.
5. **Aldehayyat** et al. (2023). Financial Inclusion: An Assessment of Progress via Rural Banking System and Way Forward. In *The Sustainable Fintech Revolution: Building a Greener Future for Finance* (pp. 56–85). IGI Global. **(Scopus Indexed)**

Working Papers

1. **Aldehayyat**, J. & Anchor, J. (2013). Strategy Implementation in Jordanian Hotels. Al-Hussein Bin Talal University, Jordan.
2. **Aldehayyat**, J. & Anchor, J. (2010). Organizational Characteristics and Strategic Planning in Emerging Economy: The Case of Jordan. Emerging Markets Research Group, University of Huddersfield. <http://eprints.hud.ac.uk/7504/>
3. **Aldehayyat**, J.; Al Khattab, A. & Anchor, J. (2010). The Use of Strategic Planning Tools and Techniques by Jordanian Hotels. Emerging Markets Research Group, University of Huddersfield. <http://eprints.hud.ac.uk/7507/>
4. **Aldehayyat**, J. & Anchor, J. (2009). Strategic Planning Implementation Problems in Jordanian Publicly Quoted Industrial Firms. Emerging Markets Research Group, University of Huddersfield. <http://eprints.hud.ac.uk/6474/>

PATENTS

None.

PRESENTATIONS

Conference Presentations

- **Aldehayyat** et al. (2025). Sustainable Leadership and CSR: Strategies for Balancing Profit and Purpose. 2nd International Conference on Multidisciplinary Research and Innovations in Engineering (MRIE), Gurugram, India. (Scopus Indexed)
- **Aldehayyat** et al. (2025). Applying AI and Machine Learning to Agile Management: A Digital Transformation Framework. IEEE Conference Proceedings (CE2CT, pp. 924–929). (Scopus Indexed)
- **Aldehayyat**, J. et al. (2024). Innovations in Project Management: Leveraging Technology for Improved Efficiency and Performance. ICICIS 2024. IEEE Xplore. (Scopus Indexed)

- **Aldehayyat, J. & Smadi, W. (2024).** The Impact of Digital Transformation on Organizational Culture: Aqaba Special Economic Zone. 5th International Conference on Business, Digital Transformation, Innovation and Sustainability, Gulf University, Bahrain. (Scopus Indexed)
- **Aldehayyat, J.; Prasad, V. & Alapaty, S. (2017).** Highly Influencing Factors for Enhancing the Performance of ERP Teams. 32nd Research World International Conference, Istanbul, Turkey.
- **Sultana, R. & Aldehayyat, J. (2017).** Career Commitment: A Mediating Link between EI and Career Success. 3rd Asia International Conference, Universiti Teknologi Malaysia.
- **Track Chair — First International Conference for Business Administration (AHUBC 2022), Ma'an, Jordan.**
- **Rahahlah, D. & Aldehayyat, J. (2022).** E-Marketing Strategies and Competitive Advantage in Tourism: Hotels in Petra. AHUBC 2022, Ma'an, Jordan.
- **Aljazi, A. & Aldehayyat, J. (2022).** Strategic Planning and Organizational Excellence in the Ministry of Youth. AHUBC 2022, Ma'an, Jordan.
- **Aldehayyat, J. & Anchor, J. (2012).** Strategy Implementation in Jordanian Hotels. British Academy of Management Conference (BAM), Cardiff Business School, UK.
- **Aldehayyat, J. & Anchor, J. (2010).** Organizational Characteristics and Strategic Planning in Emerging Economy: Jordan. BAM Conference, University of Sheffield, UK.
- **Aldehayyat, J. & Anchor, J. (2009).** Strategic Implementation Problems in Jordanian Publicly Quoted Firms. BAM Conference, University of Brighton, UK.
- **Al Khattab, A.; Aldehayyat, J. et al. (2009).** Strategic Planning Tools and Techniques in Jordanian Hotels. 9th International Entrepreneurship Forum (IEF), Sabanci University, Istanbul.
- **Al Khattab, A. et al. (2011).** Executives' Perception of International Business Environment. ABSRC Conference, Venice, Italy.
- **Al Khattab, A. & Aldehayyat, J. (2008).** Strategic Planning: Exploring Small Industrial Quoted Jordanian Firms. 6th International Conference on Management, Athens, Greece.
- **Aldehayyat, J. & Anchor, J. (2008).** Political Risk Assessment in International Business. CHME Research Conference, Glasgow, UK.
- **Aldehayyat, J. & Anchor, J. (2007).** Strategic Planning in Publicly Quoted Jordanian Companies. Technical University of Ostrava, Faculty of Economics Conference.
- **Al Yamamah Information and Communication Technology Forum (YUICT), Al Yamamah University, Riyadh, KSA, March 2018.**

GRANTS AND FELLOWSHIPS

- Strategic Planning System Characteristics and Organizational Effectiveness in Hotels — Scientific Research Support Fund (SRF), Jordan. 2011 – 2013
- Action Research for Advancing Scientific Research in Humanities and Social Science — Abdul Hameed Shoman Foundation (AHSF). 2023 – Ongoing
- PhD Scholarship — University of Huddersfield, UK. 2002

AWARDS AND HONORS

- **2024** Emerald Literati Award for Excellence — Outstanding Paper | Emerald Publishing

- **2023** Emerald Literati Award for Excellence — Outstanding Paper (Top Downloaded: 6,000+) | Emerald Publishing
- **2023** Letter of Appreciation | CEO, Abdul Hameed Shoman Foundation, Amman
- **2017** Distinguished Faculty Award | Al Yamamah University, Riyadh, KSA
- **2016** Outstanding Performance and Exceptional Leadership Award | Al Yamamah University, Riyadh, KSA

THESIS SUPERVISIONS

Master's Thesis Supervision (MBA / EMBA)

1. **Raghad Abu Odeh.** *The Impact of Digital Transformation on Competitive Advantage: The Moderating Role of Market Turbulence in the Jordanian Banking Sector.* 2025 – 2026
2. **Zahraa Al Tamimi.** *The Impact of Strategic HRM Practices on Organizational Agility: Pharmaceutical Manufacturing Companies in Amman.* 2025 – 2026
3. **Safaa Naiamat.** *The Mediating Effect of Motivation in Digital Transformation and Organizational Performance in Jordanian Telecommunications.* 2024
4. **Mohammad Salah.** *The Impact of Digital Transformation on Organizational Performance in the Aqaba Customs Directorate.* 2024
5. **Waed Smadi.** *The Impact of Digital Transformation on Organizational Culture: Aqaba Special Economic Zone.* 2024
6. **Kholod Alomari.** *The Effect of Leadership Styles on Organizational Culture in Aqaba Special Economic Zone Authority.* 2024
7. **Ali Al Khwaldah.** *The Mediating Role of Organizational Culture between Strategic Planning and Organizational Performance in Education.* 2023
8. **Mohamad Al Khwaldah.** *The Mediating Role of Administrative Creativity between Organizational Learning and Intellectual Capital.* 2023
9. **Heba Al Shikh.** *The Nexus Between Digital Leadership and Digital Transformation in Jordanian Service Sector.* 2023
10. **Frah Hlalat.** *The Impact of Strategic Management on Performance in the Health Sector: Ma'an Governorate.* 2022
11. **Hind Abu Meatiq.** *The Effect of Strategic Planning on Institutional Leadership: Jordan's Regular Courts.* 2022
12. **Dania Rahahlah.** *E-Marketing Strategies and Competitive Advantage in the Tourism Sector: Hotels in Petra.* 2022
13. **Adel Aljazi.** *Strategic Entrepreneurship and its Role in Formulating an Innovative Marketing Strategy.* 2021
14. **Ola Krishan.** *The Impact of Strategic Thinking on Organizational Agility at Income and Sales Tax Department in Jordan (Co-supervisor).* 2021
15. **Rihad Easefat.** *The Impact of Strategic Vigilance on Crisis Management: Ministry of Interior.,* 2021
16. **Aseel Al Aoadat.** *The Impact of Strategic Planning on Crisis Management: Jordanian Customs.* 2020
17. **Akram Al Jazi.** *The Impact of Strategic Planning on Organizational Excellence in the Ministry of Youth.* 2020

18. **Hamza Alzawaydh.** *The Impact of Organizational Commitment on Performance: Jordanian Ministry of Interior.* 2020
19. **Zinah Abu Ghoush.** *The Effect of Emotional Intelligence on Organisational Effectiveness in Jordanian Pharmaceutical Industry.* 2020
20. **Zaid Al Amarat.** *The Impact of E-Service on Achieving Competitive Advantage in the Fuel Sector: Manaseer Oil & Gas.* 2019
21. **Hamza Al Talahoni.** *The Impact of Strategic Planning on IT Implementation in Higher Education: Universities in Southern Region.* 2019

EMBA Business Plan Supervision (Al Yamamah University / INSEEC Paris)

- Mashail Ekhwan — Business & Training Center, Riyadh Apr 2019
- Ayman Al Anazi — Door to Door Laundry Shop, Riyadh Apr 2018
- Ibrahim AlOtaieq — Drive-through Coffee Shop, Riyadh May 2018

External Examining — PhD Theses

- *The Impact of Corporate Governance on Strategic Performance: Organizational Culture as a Mediating Variable.* Mut'ah University 2025
- *The Impact of Strategic Foresight on Strategic Leadership: Transformational Leadership Practices in Yemeni Banks.* Mut'ah University 2025
- *The Impact of TQM Practices on Supply Chain Management Performance: Electronic Supply Chains as an Intermediary Variable.* Mut'ah University 2024
- *The Impact of Digital Transformation on Strategic Flexibility: Technological Innovation in Manaseer Oil & Gas.* Mut'ah University 2023
- *The Role of Succession Planning Strategies in Enhancing Achievement Motivation with Quality of Job Life as a Moderator.* Mut'ah University 2023
- *The Impact of Strategic Leadership Practices in Supporting TQM Requirements: Organizational Culture as a Mediating Variable.* Mut'ah University 2020

External Examining — Master's (MBA) Theses

- *The Impact of Administrative Empowerment on Institutional Performance: Tafila Technical University.* Mut'ah University 2024
- *The Mediating Role of Employee Commitment between CSR and Organizational Citizenship Behavior in Jordanian Commercial Banks.* Amman Arab University 2022
- *The Impact of Electronic Management in Implementation of Corporate Governance in Governmental Hospital: Salat Hospital.* Amman Arab University 2022
- *The Impact of Big Five Personality Traits on Organizational Innovation at Jordanian Commercial Banks.* Amman Arab University 2021
- *Resonant Leadership and its Impact on Supporting Institutional Entrepreneurship: Commercial Banks in Jordan.* Mut'ah University 2021
- *The Impact of Electronic Supervision in Jordanian Banks on Improving Job Performance: Jordan's Ahli Bank.* Tafila Technical University 2021
- *The Impact of E-Government Systems on Enhancing Governance Practices in Jordanian Public Sector Institutions.* Amman Arab University 2021

- *Strategic Leadership and its Impact on Institutional Entrepreneurship: Manaseer Industrial and Commercial Investments Group.* World Islamic Science & Education University 2021
- *The Impact of Employee Empowerment on Quality of Services in Health Centers in Al-Balqa Governorate.* Al-Balqa' Applied University 2020

PROFESSIONAL MEMBERSHIPS

- National Team Member, Strategic Plan for Promoting Scientific Research in Social Sciences — Abdul Hameed Shoman Foundation & Ministry of Higher Education, Jordan. 2022 – 2024
- Emerging Markets Research Group, University of Huddersfield, UK.

SERVICE AND COMMUNITY ENGAGEMENT

Selected Committee Service

University of Petra (2025–2026)

- Chair, Scientific Research Committee, Business Administration Department (2025–2026)

Al-Hussein Bin Talal University (2004–2025)

- Member, University Council (2024–2025)
- Member, University Scientific Research Council (2004–2025)
- Chair, Postgraduate Studies Comprehensive Exam Committee (2020–2022)
- Member, Organising & Scientific Committee, First International Conference for Business Administration (2022)
- Member, Scientific Committee, College of Business Administration and Economics (2021–Present)
- Member, Postgraduate Studies Committee, Business Administration Department (2020–Present)
- Chairman, Committee for Preparation of the Strategic Plan 2012–2016
- Chairman, Committee to Follow Up Strategic Plan Implementation (2012)
- Member, Committee for Accreditation of College Specialties (2012)
- Chairman, Appointment Committee, Business Administration Department (2009)
- Member, Strategic Planning Committee, Business Administration Department (2008)
- Member, Quality Control Committee (2008)
- Member, Library Committee (2007)

Al Yamamah University, Riyadh, KSA (2012–2019)

- Member, Strategic Planning Committee
- Member, Higher Committee for NCAAA Accreditation
- Member, Higher Committee for AACSB Accreditation
- Member, Higher Committee for ABET Accreditation (Management Information Systems)
- Chairman, Study Schedule Committee, Faculty of Business Administration
- Chairman, Examinations Committee, College of Business Administration
- Member, Graduate Studies Committee
- Member, High Committee Organising First Economy Conference (2017)

Workshops & Training

- Trainer — Strategy Implementation Workshop for Middle Management, Al-Hussein Bin Talal University, 2024
- Trainer — Strategic Planning Seminar, Senior Management Workshop, Al-Hussein Bin Talal University, 2023–2024
- Trainer — How to Become a Successful Entrepreneur, Maan Charity Association 2021 – 2022
- Trainer — Strategic Planning Workshop, Higher Education, Al-Hussein Bin Talal University, 2007–2022
- Trainer — Administrative Skills Course for Audit Bureau Staff, National Center for Training, 2010
- Trainer — Administrative Decision-Making Course for Middle Management, National Center for Training 2008
- Trainer — Strategic Planning for Ma'an Province Engineers, Engineers Association 2009
- Trainer — How to Write a CV Professionally, Riyadh, KSA 2016 – 2017
- Participating — Aligning University Education Outputs with Labour Market, Saudi Organization for CPAs, Riyadh 2018
- Competing Globally in Higher Education: Training on QA and Accreditation, Amman 2011
- Workshop — Student Learning Outcomes, Bloom's Taxonomy, Program Outcomes, Al Yamamah University, 2017–2018
- Workshop — Developing Course Learning Outcomes, Al Yamamah University 2018
- Workshop — Maintaining Institutional Accreditation, Al Yamamah University 2016

International Networks & Events

- Final Conference of Join-Med Networking Event, Tunis, Tunisia Dec 2011
- Expert Meeting to Draft ISESCO Strategy for Higher Education Development, Amman, Jordan, Oct 2011
- 14th Arab Students Conference, Alexandria University, Egypt Oct 2011
- Competing Globally in Higher Education Conference, Amman, Jordan Jun 2011

RELEVANT SKILLS

- Quantitative research design and analysis (PLS-SEM), including moderated-mediation modelling
- Strategic planning design and facilitation for universities, public-sector bodies, and firms
- Programme accreditation and quality assurance (AACSB, NCAAA, ABET)
- Curriculum and learning-outcome design (CLOs, PLOs, Bloom's taxonomy)
- Academic leadership: department head, vice/acting dean, university council
- Executive education and professional training delivery
- Peer review and editorial work for Scopus Q1 journals (Emerald, Taylor & Francis)

REFERENCES

Prof. Dr. John Anchor

Professor of International Strategy; Associate Dean (International)
The Business School, University of Huddersfield, UK
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Prof. Dr. Ibrahim Alhawarin

Professor of Economics; Former Dean, College of Business Administration and Economics
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Dr. Saheer Al-Jaghoub

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Dr. Ihsan Samra

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