



Dr. Omar El Ebiary, PhD

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EDUCATION

- **PhD of Mass Communication, Cairo University, Cairo, Egypt (2019)**

Concentrations: Radio and TV. Grade: First Class Honors and the Recommendation for exchanging with Arab and Foreign Universities.

- **MA of Mass Communication, Institute of Arab Research & Studies, Affiliate of the League of Arab States, Cairo, Egypt (2016)**

Concentrations: Radio and TV. Grade: Excellent.

- **BA of Mass Communication, Misr University for Science & Technology, Cairo, Egypt (2012)**

Concentrations: Radio and TV. Grade: Excellent with Honors. Honor listed: First Ranked.

TEACHING EXPERIENCE

- **Effat University, Effat College of Humanities**

Jeddah, Saudi Arabia

2024 - Present: Chair of Digital Media and Communication Department

2023 - Present: Assistant Professor, Digital Media and Communication Department



- **Modern University for Technology and Information,
Faculty of Mass Communication**

Cairo, Egypt

2019 - 2023: Assistant Professor

2016 - 2019: Senior Lecturer

2015 - 2016: Lecturer

- **Arab Academy for Science, Technology &
Maritime Transport (Smart Village Campus),
College of Language and Communication**

Cairo, Egypt

2022 - 2023: Visiting Professor

- **Pharos University in Alexandria,
Faculty of Mass Communication**

Alexandria, Egypt

2022: Visiting Professor

- **Misr University for Science & Technology,
Faculty of Mass Media & Communication**

Cairo, Egypt

2019 - 2022: Visiting Professor

2012 - 2015: Teaching Assistant

SPECIALTY AS A PROFESSOR: Audiovisual Media Production

- **Digital Media and Visual Storytelling.**
- **Radio & TV Production, Scriptwriting, Editing and Directing.**
- **Photography, Videography and Filmmaking.**
- **Radio & TV Hosting and Public Speaking.**
- **Drama and Documentary Production.**
- **News and Entertainment Shows Production.**
- **Communication Research and Theories.**



RESEARCH EXPERIENCE

- Omar El Ebiary (2024). The Egyptian Audience's Exposure to News Shows' Coverage of the Gaza war and its Relationship to Their Decision to Boycott Foreign Products. Arab Journal of Media and Communication Research, 2024 (47) Part 1, 551-581.
- Omar El Ebiary (2024). Representation of Social Minorities as Reflected by American Netflix Original Shows: An Analytical Study. Arab Journal of Media and Communication Research, 2024 (44) Part 1, 47-89.
- Omar El Ebiary (2023). Values and Negative Behaviors as Reflected in American Satirical TV Shows. Presented at the "Digitalizing the Humanities: Contemporary Ethical Challenges" Conference – The First Scientific Conference of Effat College of Humanities at Effat University (Jeddah, Saudi Arabia, October 2023).
- Omar El Ebiary (2023). The Egyptian Elite's Evaluation of Security Causes Portrayal in Patriotic Series on Satellite Channels. Arab Journal of Media and Communication Research, 2023 (42), 297-331.
- Omar El Ebiary (2023). The Egyptian Audience's Dependency on Historical Netflix Shows as a Source of Information: A Field Study. Journal of Mass Communication Research, 66 (3), 1960-2020.
- Omar El Ebiary and Dina El Desouky (2022). Values and Issues Presented in Contemporary Egyptian Films. Arab Journal for Digital Media and Communication Research, 1 (2), 157-179.
- Omar El Ebiary (2021). Uses of Egyptian Audiences of Late-night American TV Shows and their Effects on them. Egyptian Journal of Public Opinion Research, 20 (4), 385-424.
- Omar El Ebiary (2021). The Values Framework of Social Series in American Television. Journal of Mass Communication Research, 57 (1), 389-442.
- Omar El Ebiary (2018). Social and Religious Values as Reflected in Egyptian Ramadan TV Serials. Presented at the "Arabic Drama and Identity Causes" Conference – The Third Scientific Conference of the Faculty of Mass Communication at Modern University for Technology and Information (Cairo, Egypt, December 2018).



CONFERENCES AND EVENTS

- Organization, attendance, and the DMC Session Chair of the Second Scientific Conference of Effat College of Humanities at Effat University (Jeddah, Saudi Arabia, November 2024).
- Organization and attendance of the First Scientific Conference of Effat College of Humanities at Effat University (Jeddah, Saudi Arabia, October 2023).
- Organization and attendance of the Scientific Conference of the Faculty of Mass Communication at Modern University for Technology and Information (Cairo, Egypt) for the years: (2022-2021-2019-2018-2017).
- Organization and attendance of the first round of "Media Science Cairo Festival" under the umbrella of the "Arab Radio and Television Mondial" – Affiliate of the General Union of Arab Producers (Cairo, Egypt, 2017).

PUBLICATIONS

BOOKS

- 2021: Satirical Shows: Emergence and Techniques. Al Arabi Publishing and Distributing, ISBN: 9789773196042
- 2015: The Art of Directing in Cinema, Radio and Television. Self-published, ISBN: 9789779036151

AWARDS AND HONORS

- 2017: Winning the First Award for the "Best Graduation Project" competition across all Faculties of Mass Communication in Egypt with a documentary film under my supervision titled "Marionette", as part of the events marking the first round of "Media Science Cairo Festival" under the umbrella of the "Arab Radio and Television Mondial" – Affiliate of the General Union of Arab Producers (Cairo, Egypt).
- 2017: Gift of Honor; "Graduates Award" for the year 2016/2017 during the Graduation Ceremony of the Faculty of Mass Communication at Misr University for Science and Technology (Cairo, Egypt).



THESIS SUPERVISIONS

2022 - 2023: Postgraduate Research Supervisor

**Modern University for Technology and Information,
Faculty of Mass Communication**

Cairo, Egypt

RELEVANT SKILLS

- Innovative Teaching and Lecturing Presentation Skills (Face-to-face and Online Teaching).
- Radio and TV Hosting and Production Skills.
- Profound Communication and Interpersonal Skills.
- Professional Structured Critique Skills.
- Motion Pictures Production and Filmmaking Skills.
- Acting Talents and Skills.
- High Influential, Public Speaking and Charismatic Skills.
- Advanced Emotional Intelligence and Networking Skills.
- Computer Skills (MS Office, Email, Presentations/Slideshows, Internet Web Browsing and Online Research, Professional Video Editing, Social Media and Writing Skills).
- Social Media Influencer with over 4200 Followers on Facebook.