



## Dr. Rizwan Ullah Khan

Assistant Professor

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### EDUCATION

<b>Doctorate</b> <b>Period:</b> 2019-2022	<b>Management (Entrepreneurship)</b> <b>University:</b> Universiti Sains Malaysia (AACSB, QS Ranking 137)
<b>Masters</b> <b>Period:</b> 2016-2019	<b>Major:</b> Entrepreneurial Finance <b>University:</b> International Islamic University Islamabad, Pakistan
<b>Bachelor (BBA)</b> <b>Period:</b> 2010-2014	<b>Major:</b> Management Science <b>University:</b> University of Science & Technology Bannu, Pakistan

### TEACHING EXPERIENCE

**Assistant Professor**  
**Institute/University:** Effat University  
**Period:** September 2024 – Present

**Senior Lecturer**  
**Institute/University:** Universiti Malaya-Wales  
**Period:** April 2023 – September 2024

**Program Manager**  
**Institute/University:** Universiti Malaya-Wales  
**Period:** April 2023 – September 2024

**Part-time Lecturer**  
**Institute/University:** Universiti Sains Malaysia  
**Period:** November – December 2022

**Graduate Assistant**

**Institute/University:** Universiti Sains Malaysia

**Period:** November 1, 2019 – April 30, 2022

**RESEARCH EXPERIENCE**

**Head of Research and Innovation**

**Institute/University:** Universiti Malaya-Wales

**Period:** November 1, 2023 – 2024

**PhD, research**

**Institute/University:** Universiti Sains Malaysia

**Period:** 2019-2022

**Ph.D. Dissertation Title**

Impact of International Entrepreneurial Orientation and Dynamic Capabilities on the Internationalization Performance of Family-Owned Small and Medium Enterprises in Pakistan

**PUBLICATIONS**

1. Subramaniam, T., Vashu, D., & **Khan, R. U.** (2024). Capturing the healing journey of medical and spiritual tourism: a systematic literature review. *Journal of Spirituality in Mental Health*, 1-19.
2. Ng, H. S., Ramayah, T., & **Khan, R. U.** (2024). Examining mediating role of theory of planned behaviour in the links between personality, education, opportunities and entrepreneurial intentions. *Journal of Infrastructure, Policy and Development*, 8(10), 4974.
3. **Khan, R. U.**, Saqib, A., Abbasi, M. A., Mikhaylov, A., & Pinter, G. (2023). Green Leadership, environmental knowledge Sharing, and sustainable performance in manufacturing Industry: Application from upper echelon theory. *Sustainable Energy Technologies and Assessments*, 60, 103540.  
<https://doi.org/10.1016/j.SETA.2023.103540> (IF 8.08, JCR Q1)
4. **Khan, R. U.**, Richardson, C., Salamzadeh, Y. (2022). Spurring Competitiveness, Social and Economic Performance of Family-owned SMEs through Social Entrepreneurship; A multi-analytical SEM & ANN perspective. *Technological Forecasting & Social Change*, 184(2022), 1-13.  
<https://doi.org/10.1016/j.techfore.2022.122047> (IF 12.08, JCR Q1)
5. Xin, Y., **Khan, R. U.**, & Qian, F. (2023). Do international resources configure SMEs' sustainable performance in the digital era? Evidence from Pakistan. *Resources Policy*, 80, 103169. <https://doi.org/10.1016/j.resourpol.2022.103169> (IF 10.22, JCR Q2)

6. Abbasi, M. A., Amran, A., **Khan, R. U** & Sahar, N. E. (2023). Linking corporate social irresponsibility to workplace deviant behavior: A comparative analysis of generation Z and Generation Y. *Current Psychology*.  
<https://doi.org/10.1007/s12144023-04372-z> **(IF 2.82, JCR Q2)**
7. Saqib, A. **Khan, R. U.**, Salamzadeh, Y. (2023). 'On the work, but not working', a discussion on non-work-related presenteeism in organizational justice context: the moderating role of equity sensitivity. *International Journal of Work Organisation and Emotion* 14 (1), 1-24.
8. **Khan, R. U** (2022). The role of financial resources in SMEs' financial and environmental performance; the mediating role of green innovation. *Green Finance*, 4(1), 35-53. **(IF 8.60, JCR Q1)**
9. **Khan, R. U.**, (2022). Strategic Orientation and sustain the competitive performance of Family firms; Evidence of an emerging economy" *Journal of Small Business Strategy*". 32(2), 1-16. (Scopus Q<sub>2</sub>, ABDC, C)
10. **Khan, R. U.**, Salamzadeh, Y., Kawamorita, H., & Rethi, G. (2020). Entrepreneurial Orientation and Small and Medium-sized Enterprises' Performance; Does 'Access to Finance' Moderate the Relation in Emerging Economies? *Vision*, 0972262920954604. **(JCR Q3, Scopus Q2, ABDC, C)**
11. Kalsoom, U., Javed, S., **Khan, R. U.**, & Maqsood, A. (2021). Stock market flexibility during COVID-19 pandemic: evidence from Pakistan. *Journal of Economic and Administrative Sciences*. **(IF 1.80 Scopus Q3)**
12. **Khan, R. U.**, Salamzadeh, Y., Iqbal, Q., & Yang, S. (2020). The Impact of Customer Relationship Management and Company Reputation on Customer Loyalty: The Mediating Role of Customer Satisfaction. *Journal of Relationship Marketing*, 1-27. **(Scopus Q2, ABDC, B)**
13. **Khan, R. U.**, Salamzadeh, Y., Shah, S. Z. A., & Hussain, M. (2020). Factors Affecting Women Entrepreneurs' Success; A study of Small and Medium-Sized Enterprises in Emerging Market of Pakistan. *Journal of Innovation and Entrepreneurship*, 9(1), 1-16. **(Scopus Q1, ABDC, C)**
14. **Khan, R. U.**, Saienko, V., & Tolchieva, H. (2021). Dependence of the Company's Reputation and the Quality of Customer Relations. *Economic Studies journal*, (2), 159-176. **(Scopus Q3, ABDC, C)**
15. Alkahtani, & A., Nordin, N., & **Khan, R. U.** (2020). Does government support enhance the relationship between networking structure and sustainable competitive performance among SMEs? *Journal of Innovation and Entrepreneurship*, 9(1), 1-16. **(Scopus Q1, ABDC, C)**

16. Amin, A., **Khan, R. U.**, & Maqsood, A. (2021). Financial development, entrepreneurship, and financial openness: evidence from Asia. *Journal of Economic and Administrative Sciences*. **(IF 1.80 Scopus Q3)**
17. **Khan, R. U.**, Iqbal Q., Salamzadeh, Y. (2022). Impact of Network Structure on sustainable competitive performance among Pakistani Small and Medium Enterprises; Does Government financial support matter? *Journal of Global Entrepreneurship Research*. 2(1), 1-13. **(ESCI, JCR Q3)**
18. **Khan, R. U.**, Abbasi, M. A., Farhan, A. F. A., Al-sakkaf, M. A., & Singh, K. S. D. (2023). Green HRM, organizational identification and sustainable development in the emerging economy: applications from social identity theory. *Journal of Economic and Administrative Sciences*. **(IF 1.80 Scopus Q3)**
19. Khan, R. U., Abbasi, M. A., Farhan, A. F. A., Al-sakkaf, M. A., & Singh, K. S. D. (2023). Green HRM, organizational identification and sustainable development in the emerging economy: applications from social identity theory. *Journal of Economic and Administrative Sciences*. **(IF 1.80 Scopus Q3)**
20. **Khan, R. U.** (2019). Relationship of HR Practices and Career Path: A Perspective of Accounting Studies. *Jinnah Business Review*, 7(1), 46-56. <http://www.jbrc.pk/volumes/Article716.pdf> (HEC recognizes High ranking journal)

### Book Chapters

Khan, R. U., Abbasi, M. A., Amran, A., & Fawad, A. (2022). The Innovative Business Model for Family-Owned Firms in the era of Digital Entrepreneurship: Evidence from Emerging Economy. In (Ed.), *Innovation, Research and Development, Capital Evaluation*. IntechOpen. <https://doi.org/10.5772/intechopen.102459> (ESCI)

### PRESENTATIONS

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### GRANTS AND FELLOWSHIPS

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Cheers and Cautions? Exploring peers and Social Media Influences on the food consumptions of Undergraduate students. 1<sup>st</sup> May 2024 to 30 June 2025, (RM5000)

### AWARDS AND HONORS

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- Graduate Assistant Scholarship (01. 11. 2019 – 30. 12. 2021) Universiti Sains Malaysia Best
- Paper Award in International Research Conference on Business and Social Innovation, Hamdard University, Pakistan.

- Best Program Manager (Certificate of Appreciation IUMW 2023)
- Strategic Leadership with Artificial Intelligence (AI) and Machine Learning (ML) programme, organized by Singapore Management University (Sep 2022).

## RELEVANT SKILLS

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## REFERENCES

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**Prof. Dr. Azlam Amran**

Deputy VC, Universiti Sains Malaysia

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**Dr. Christopher Richardson,**

Deputy Dean of Research, & Innovation, and Senior Lecturer, Graduate School of Business, Universiti Sains Malaysia.

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**Dr. Yashar Salamzadeh,**

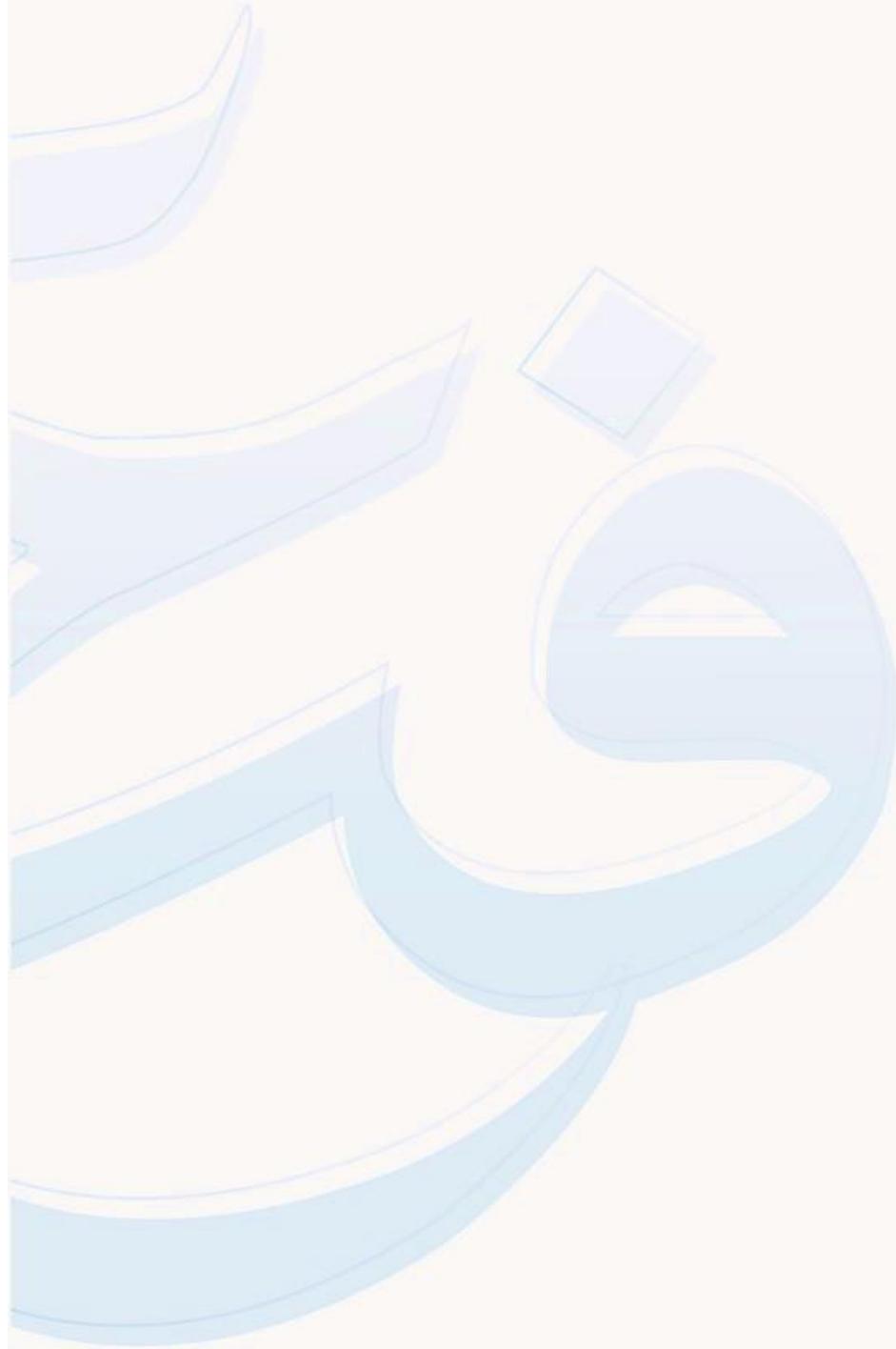
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